



Central European University

Lead, Create and Grow Businesses
Anywhere in the World

Full-Time MBA

About CEU Business School

Central European University (CEU) Business School educates leaders, entrepreneurs and professionals who transform or support the organizations in which they work so that these enterprises grow, innovate and bring greater prosperity to their communities.

Established in 1988 in Budapest, Hungary by a group that included legendary investor and philanthropist George Soros, the school educated the managers and professionals who led Central and Eastern Europe's transition from a socialist to a market economy. With this legacy and track record, CEU Business School today prepares graduate students, executives, professionals and global entrepreneurs from all over the world to lead in fast-changing and emerging economies like no other business school.

CEU Business School emphasizes innovation, entrepreneurship, managerial professionalism and high standards of integrity and ethics in all of its programs. It is ranked the #1 business school in Central Europe by international employers and #18 in Europe overall.

The Business School offers American degrees and an American-style of education emphasizing state-of-the-art practices, case studies, hands-on corporate projects and business simulations. Students benefit from a low faculty-to-student ratio and a highly diverse international community of students and faculty.

Faculty

Program faculty members are distinguished academics as well as industry executives and professionals with global experience and expertise. They bring knowledge from the latest thinking, applied research and consulting into the classroom, sharing intellectual and practical insights. Faculty members have taught and earned degrees at such institutions as Yale, HBS, MIT, NYU, INSEAD, ESSEC, LBS, and other leading universities.



Lead, Create and Grow Businesses Anywhere in the World

September start, 1 year, 60 credits

- Develop the **entrepreneurial skills** and perspectives to manage new and established ventures
- Learn how to create value in **emerging economies**
- Harness **experimentation and creativity** to become more innovative
- Cultivate **professional values** anchored by integrity, ethics and transparency
- Study in a **nurturing, inspiring** environment
- Earn an **American MBA** in the heart of Europe
- Be at the **state-of-the-art** in professional management

Accreditations

- CEU Business School possesses official authority from New York State's Department of Education to confer American MBA degrees
- Accredited by the Association of MBAs and relevant Hungarian agencies

Special Courses and Program Highlights

- **Developing a New Venture with CEU InnovationsLab:** conducted in our new lab for start-up companies
- **Action Learning:** help solve real companies' business challenges
- **Tech Enhanced:** nearly all course readings are digital and included in tuition costs

Special MBA Module in New York City: "Leadership and Business in a Global City"

This multi-course module immerses MBA students in the world of NYC business for one month. Students visit leading NYC-based firms representing such sectors as finance, pharmaceuticals, clean technology and consulting. They also interact closely with entrepreneurs, CEOs and acknowledged subject-matter experts. One aim of this special learning experience is to enhance our MBA students' managerial sophistication and global-standard competencies, which our MBAs can then apply anywhere in the world. The experience also expands their professional networks.



Central European University





Flexible Curriculum for More Choice and More Relevance

Customization and intellectual rigor come together in our recently redesigned curriculum. While required courses provide a needed foundation, you can personalize a course of study that matches your professional interests and goals. You'll engage in timely issues affecting businesses around the world while you complete the demanding coursework of an intensive, one-year MBA program. You can pursue a concentration as well.

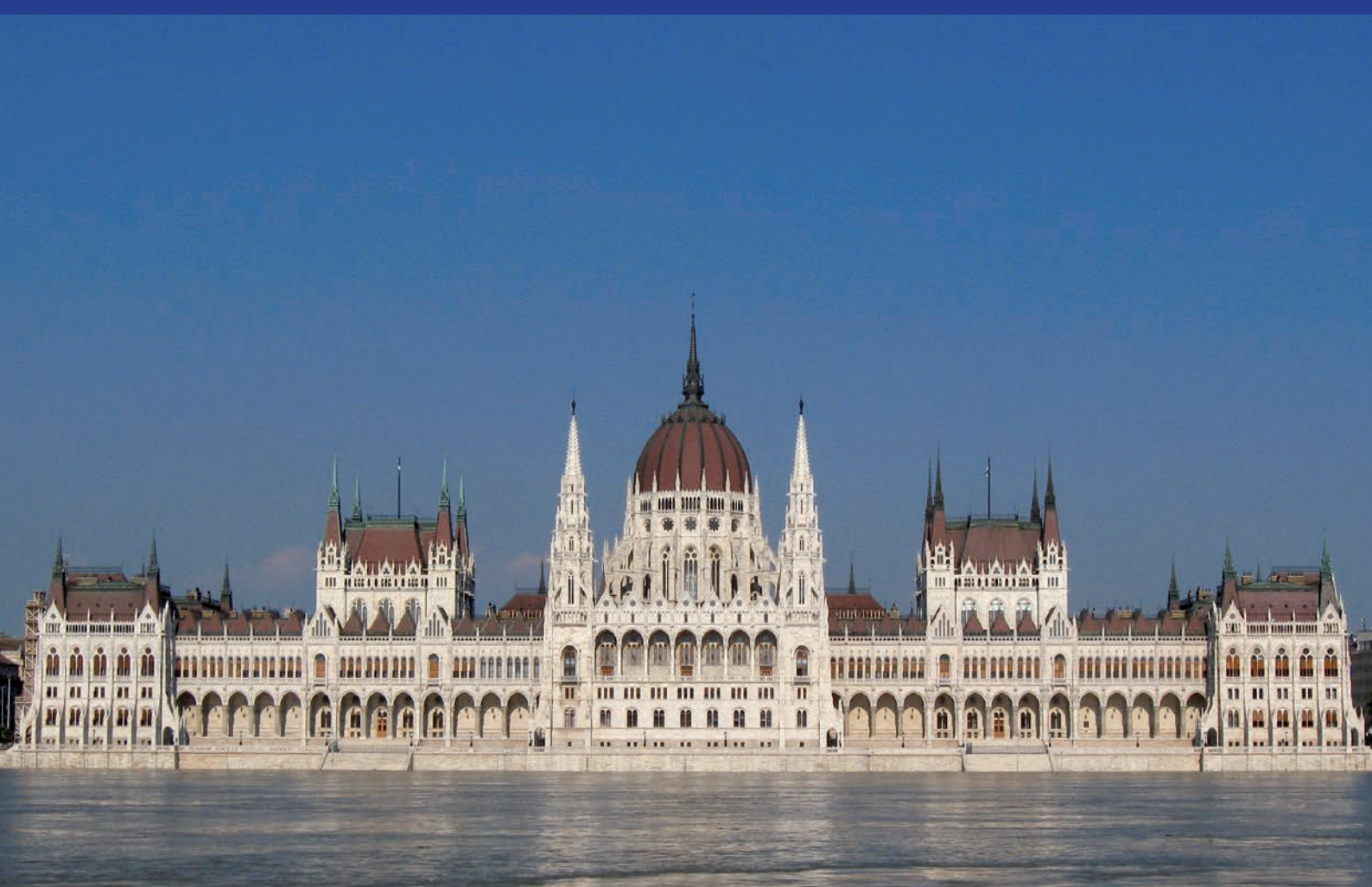
Trimester 1 - Fall	Trimester 2 - Winter	Trimester 3 - Summer
<p>Core Courses:</p> <ul style="list-style-type: none"> • Accounting • Business Economics I & II • Management Science • Marketing 	<p>Core Courses:</p> <ul style="list-style-type: none"> • Boardroom Executive Exercise I • Finance • Legal Political and Policy Environment • Key Dimensions of Modern Strategy 	<p>Core Courses:</p> <ul style="list-style-type: none"> • Action Learning • Integrity in Business • Boardroom Executive Exercise II
<p>Electives:</p> <ul style="list-style-type: none"> • IT for Managers • Operations Management • Organizational Behavior & Human Resource Management • Project Management • Sustainability in Business • Collaborating for Green Growth • Transnational Business Context • Socio-Cultural Dimensions of Global Management 	<p>Electives:</p> <ul style="list-style-type: none"> • Entrepreneurship • Emerging Regions • Technology, Innovation and the Law • Sustainability in Product Design and Supply Chain Management • Global Business – Crises in the Eurozone • Marketing Research • Managerial Accounting • Design Thinking • Business and Environmental Strategies <p>Special Courses:</p> <ul style="list-style-type: none"> • Developing a New Venture with CEU InnovationsLab • New York City Module Business in a Global City: New York City 	<p>Electives:</p> <ul style="list-style-type: none"> • Investments • Company Valuation and Corporate Restructuring • Entrepreneurial Finance I • Entrepreneurial Finance II • Product Innovation for Global Markets • Marketing Communications • Managing Brands • Growing Venture Capital • Equity Finance • Innovation and Intrapreneurship • Intellectual Property Management • Resources, Technology and Energy Markets • Global Strategy • Leading Change • Public Management

Life and Learning in Budapest

CEU Business School is located in Budapest — the heart of Central Europe and a crossroads city offering the best of East and West. While immersed in history, this city of two million inhabitants looks to the future. It is a meeting place of people, ideas and cultures from all over the world.

With its breathtaking range of architecture — from Roman ruins and Art Nouveau buildings — and elegant Habsburg-era boulevards, it is a city of historic grandeur. It is also alive with contemporary art and culture. And for the cost-conscious, Budapest is an attractive destination, enjoying a much lower cost of living — from apartment rentals to food to transportation — compared to other European cities.

Other European capitals — Prague, Vienna, Bratislava, Zagreb, Belgrade — are easily experienced in a day trip or a weekend visit. In fact, all of Europe is within easy reach.



Dual MBA Degrees Available

You can earn two MBA degrees with one of our partner schools:

- Goizueta Business School, Emory University, Atlanta (USA)
- Case Western Reserve University, Cleveland (USA)
- Technical University of Freiberg (Germany)

Student Exchange Opportunities

You can apply for a semester of study at one of our partner universities, including:

- Krannert School of Management, Purdue University (USA)
- IPADE Business School (Mexico)
- EMLYON Business School (France)
- Shanghai International Studies University, Shanghai (China)
- More schools listed at ceubusiness.org

Admission Requirements

- Completed online application
- Undergraduate degree and transcripts
- Competitive GMAT score
- Proof of English proficiency
- Statement of Purpose
- Professional CV
- At least 3 years of professional experience
- 2 letters of recommendation

Apply online

www.ceubusiness.org

Tuition and Financial Aid: Gift Widens Availability

A generous gift from George Soros will subsidize tuition for the incoming MBA class, widening access to our MBA degree. The subsidy reduces our typical tuition rate by half.

Subsidized MBA Tuition = 13,000 EUR

Contact Us

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"At CEU Business School, you will join a **truly international community**. Located in Budapest, Hungary, CEU Business School is at the crossroads of the new business world in many ways, and we leverage this distinctive fact. Working and studying in an environment that reflects and values global diversity is essential for all management professionals today. At CEU, students have the opportunity to collaborate with colleagues from all over the world. Our graduates are ready to become valued members of pacesetting multinational companies, entrepreneurs and global leaders."

Mel Horwitch
CEU Business School
Dean, University Professor



"I decided to go to business school to refresh my academic knowledge and to refocus my career. I am extremely grateful for my CEU experience. **I got to know many terrific people from all over the world** and significantly improved my business skills. At the end of the program, CEU helped me secure an exchange opportunity at the NYU Stern School of Business in New York City, providing even deeper professional knowledge in the world's business and financial center."

Thomas Kossa
Planning Manager (formerly)
CEU Business School MBA
Class of 2013



"Studying at CEU Business School was the best investment I could make for myself and for my future. **The learning environment is exciting and challenging**. Our professors are always pushing us to think outside of the box and to look at management as a holistic and organic matter (i.e. to include facts and figures, as well as people and culture, knowing that all contribute to the success of a management strategy)."

Elena Tosana
China-Italy Chamber of Commerce
Secretary General (formerly)
CEU Business School MBA
Class of 2012



#1 Business School
in Central Europe
#18 in Europe overall

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CEU Business School is fully committed to sustainability